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UTAH ATTORNEY GENERAL
MARK SHURTLEFF

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FASTER, SIMPLER, BETTER ONE-STOP SITE FOR ID THEFT VICTIMS GETS MAJOR UPDATE

The nationally recognized and award winning Utah Attorney General's Office website to assist identity theft victims is now even better. IRIS---Identity Theft Reporting Information System---was the first website in the nation to send identity theft complaints directly to the proper law enforcement agency and provide victims with a checklist of things to do to resolve credit problems. The new and improved website at www.idtheft.utah.gov is simpler and provides victims and businesses with more tools to combat identity theft.

"IRIS keeps getting better because identity thieves keep getting bolder," says Attorney General Mark Shurtleff. "Utahns have the best tool in the nation to protect themselves from identity theft."

The website's simplified reporting process allows victims to instantly print a copy of an official Utah Attorney General Identity Theft Report and Affidavit, including the incident number. The reports can be used by victims to send to credit reporting agencies, creditors and financial institutions. Here are some of the other new features of IRIS:

- Fraud Alert provides automatic notifications to the three credit reporting agencies
- Identity theft videos, news, scams, alerts, laws and prevention tips
- Public notices from businesses and government agencies about data breaches
- An interactive legislative timeline

Nearly 20,000 victims have filed complaints on IRIS since the website was launched on April 10, 2006. The complaints include unauthorized credit card charges, benefits fraud and social security number theft. The website receives nearly 200,000 hits every month.

The Utah Attorney General's Office will continue to improve IRIS. One upcoming feature will allow instant online verification that a person is an identity theft victim. Another feature will allow IRIS reports to be automatically entered in law enforcement record management systems. "This will simplify the process for law enforcement officers and encourage their continued participation with IRIS," says IRIS Project Manager Scott Morrill. "We appreciate the law enforcement agencies that have partnered with IRIS to truly serve and protect identity theft victims."

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